



A New Symphony for the World

(The word "symphony" derives from Greek Συμφωνία, meaning "sounding together")

Prepared for: Individuals, Corporations and Organizations in transition from the postindustrial to the idea era

Prepared by: Michaela Hirsch, PhD

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Executive Summary

Objective

Listening to the participants of the World Economic Forum 2008 made it clear that there is a strong demand for change, for action (“action items”), for a conductor or rather as President Shimon Peres described it in his visionary style: We need a composer. But who could be this composer? A single person?

What if we all are the composers of this new world symphony! What if we are challenged to become this great creative spirit? Then the objective is to create a great composition and to find the appropriate notes:

To do this we need successful communication and collaboration of a new quality. And we need new paradigms and visions which steer our quest into the right direction - upwards.

Goals

- Facilitate communication in a new way.
- Understand holistically what oneself and we all need.
- Find the necessary paradigms to begin the quest.
- Start the great restructuring and rebuilding of civilization in an unprecedented global openness.
- Set goals beyond the limited paradigms of the past.

At the outset

The world has reached its limits in many ways:

- Nature reacts by challenging us to change our lifestyles.
- Society requires answers to reform its structures. The models of scarcity, poverty and fear must be overcome. There exists today an inherent anti-life attitude which is destructive.
- Economic models depending on constant growth show signs of distress like the lack of compliance - the musical chairs game is on and it puts many lives in jeopardy.

Evolution with R

- There is a vast desire for change and a potentiality for violent reactions by people who see no future for themselves. They regard the phenomena of globalization as a threat and not as a chance or as a natural evolutionary development of the planet.
- There is fear of those who believe to represent “the system”. They believe to be inherently dependent on it for their lives and comfort. They also know that change is needed, but rather prefer stagnation, suppression and exploitation of others. They want to see themselves secure and don’t want to give up any attained privilege. They use political and other -isms as defense shield to divert any profound reform.
- There are men and women who have understood that they cannot be part of the previously mentioned groups but rather need to find new ways - the “3rd way” - the “way in the middle”. It is their wish and their intent for an “evolution with R = responsibility”.

No abrupt and destructive interventions are needed, but a wise and holistic understanding of means which bring smooth change supported by a vast consensus. The consensus being reached through a deep inspirational understanding that we are all part of one world. That we are all ONE. We need to integrate the existing energies by understanding the real needs of mankind and bringing them into harmony.

Up or down?

We have the choice: The natural evolutionary movement is upwards.

- From material to immaterial
- From limited to unlimited
- From scarcity to abundance
- From physical and psychic attachments to spiritual freedom
- From earthbound to space
- From time constraints to eternity.

The upward (or downward) movement is happening in each individual as well as in organizations, states.... It depends on choices, on inner qualities, on intelligence, on good will but first and foremost on the capacity to love life. Do we allow our egos to dominate and outline an ultimately destructive scenario which momentarily seems so rational and easy? Or do we dare to go beyond and enter the zone of authenticity and higher intelligence?

This is our evolutionary challenge and it has a key:

Love. Is it too simple to accept?

Maybe at the first look. But look again: Love is at the beginning of life. Love has created this world and maintains it. Love inspires to live, to create, it enables to deeply enjoy others, nature, art or anything else this world offers.

Love has many aspects throughout creation - from physical to etherical and everything in between.

Decisions based on love overcome mental limitations, concepts, emotions.

Love is THE globally accepted quality.

Love is the essence of any kind of real creative act - in life or in art. It guarantees success beyond imagination.

Love and economy?

The traditional business structure is hierarchical and mostly patriarchal. There is also a matriarchal aspect - mostly less recognized - yet important for the fluid functioning of the organization. Today the importance of these soft skills are being more and more recognized and used.

The challenges of globalization, the state of affairs in economy, ecology and in society in general require an even more refined and balanced understanding and approach and the right balance between the patriarchal and matriarchal aspects - the yin and yang, the left and the right, the male and the female.

Value creation through love!

While the physical resources are limited - the intangible values such as ideas, inspiration.... are not. The new value creation takes place within the human beings when they have the chance to live in an environment of fairness, freedom, happiness - all based on love!

Love in western societies

Especially western societies show narcissistic attitudes and behavior which are the cause for many imbalances of today: greed, over-indulgences and its counter-part austerities, the desire to oppress and dominate the other.

The question is how to go beyond narcissism and transform it into love. We need social integration beyond narcissism without suppressing it but by embracing it and re-integrating it in higher love (for instance to care about something).

Communication with love

Communication works when there is love even without language.

The informal communications of this new era make institutions unable to compete - the concentration of power on the top and the hierarchically structures don't allow informal communications which are essential to further success and maybe even existence.

Why Building Bridges Global?

The new symphony of the world will embrace everyone. It is not about leaving members of this world behind. It is not about taking something away. It is about giving every soul the conditions to be able to develop and to become the best it can become and thus composing a world-symphony where every tone is in its own right of existence.

What we do:

We are catalysators. We do not tell you what to do. But we help you to find a new approach.

Sometimes we have a provocative style of eliciting communication at a very deep level.

Through right brain and left brain thinking communication becomes more holistic.

Then the equation is balanced while communication is facilitated by catalyzing your own resource.

We want to listen to you and find out what your needs are - without predetermined ideas in order to help solve problems in a collaborative way.

PS: There is a secret in all of us, one rarely talks about. It is deep down - maybe the greatest desire of all: To become eternal - to be eternal! And finally: Eternal Love which takes away the fear of loss and loneliness! It can be done.

To contact:

You can reach us via email or telephone.